



UniServ, Organizer, and Campaign Lab Support Program

1201 16th St., N.W. | Washington, DC 20036 | Phone: (207) 660-5589

This is to certify that

**Completed 12 Hours of In Person and Online Professional Learning
NEA's Focused Academy:
Organizing on HBCU Campuses**

Key Course Outcomes

Participants will:

Investigate the structural oppression at play preventing the full realization of non-PWI efficacies

Assess and define the various roles staff, leaders, and partners play in building locals while maintaining a member-driven program

Participate in several scenarios and role plays to apply problem-solving and planning methods

Analyze case studies of affiliates that have focused on HBCU Programs and Campaigns

Develop skills around strategic planning, leadership tests, data collection, and narrative development

Total Contact Hours 12

Ellen Holmes

Program Coordinator

NEA Center for Organizing and Affiliate Support

Completion Date